



**SPONSORSHIP
PROPOSAL
2023/2024**

ABOUT US

New Norfolk Rowing Club (NNRC) was formed in 1928, with its first humble home being an old apple shed. The club has a long history of high-level rowing successes and is also recognized for its many community contributions.



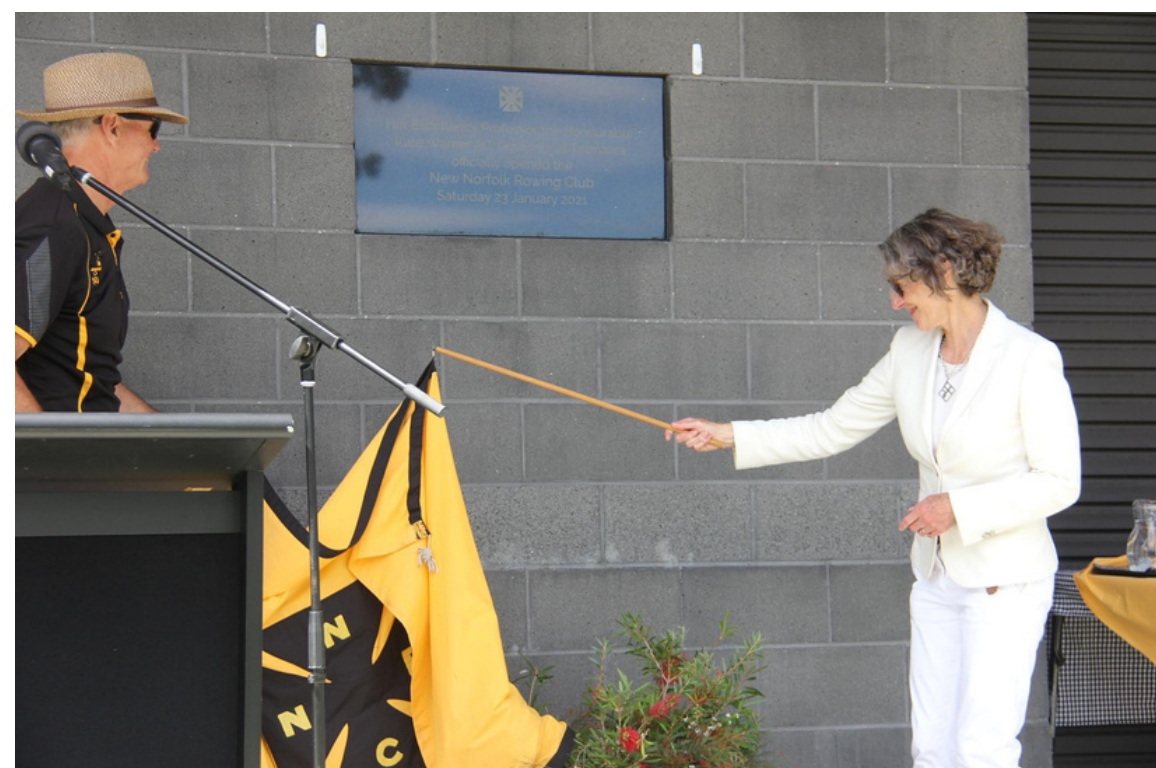
NNRC caters for young rowers from mainly state schools, with no financial assistance from the schools, and in most cases the families are new to the sport. The club strives to provide a nurturing and mentoring environment for rowers of all ages and standards, including from local schools, more experienced, elite, and through to master's rowers. NNRC contributes to the health and well-being of rowers and families across all groups.

NNRC runs three community regattas each year: (i) Junior Quad, (ii) Aly Cashion Long Distance VIII and Sharland Sculls, and (iii) NNRC Masters Regattas. All three regattas bring the wider rowing community, families, and supporters to the New Norfolk region from around the state. These NNRC-hosted regattas build on the long and proud history of rowing regattas being held at the Esplanade, New Norfolk from the mid-1800s.



A lengthy process to obtain funds, drive the development, and oversee the construction of the NNRC clubhouse occurred from 2014 to 2021. This \$3 m investment in a Derwent Valley community sporting club would not have been possible without the drive and determination of the club and members. The new facilities provide an asset of which the community can be proud. It is open to members of the Derwent Valley to be involved in rowing and take advantage of the high-level facilities that the club offers. The former clubroom and the newly completed facilities (built in partnership between NNRC, DVC, State & Federal governments, opened in January 2021) have been available for use by the Tasmanian rowing and wider community.

Since the opening in January 2021, the new NNRC facilities have also been used by a many external groups - Rotary, Hydro, Heritage Tasmania, University of Tasmania (with Corumbene), Stay ChatTY, MAST, local funeral gatherings, Salvation Army, Department of Health Covid Clinic (car park), school rowing camps, DFAT Youth forum. The New Norfolk Fire Brigade uses the NNRC facilities for training. The New Norfolk Lions Club uses the car park for various functions, including Christmas Carols and Autumn Fest



Vision - People in New Norfolk district and affiliated schools will have opportunities to access, enjoy and participate in rowing in Tasmania and in national and international competition.

Our Mission - New Norfolk Rowing Club (NNRC) will facilitate the development of pathways (including equipment and facilities), programs and partnerships to create opportunities for people to participate and enjoy rowing as their sport and recreation activity of choice.

Objectives - 1. To promote, support and facilitate the participation of people in the New Norfolk district, and affiliated schools, in the sport and recreation of rowing.

2. To continue the management of New Norfolk Rowing Club in a professional and business like manner.

Guiding Principles - Value the diversity of people.

NNRC values the diversity of people, which is reflected in a diverse representation on the committee, its membership base, communication with stakeholders, and the delivery of service.

Open and transparent - NNRC will be open and transparent in all matters relating to our operations.

Responsive to the needs of sport and recreation providers - NNRC will consult with sport and recreation providers and respond to their needs whilst working within our strategic framework.



NNRC ACHIEVEMENTS

Among numerous achievements and awards, some of our most recent include:

Rowing Achievements

2020 Tasmanian Championships 1st - NNRC: Aiden Midson & Tom Morgan, Cch: K. Graham, M U19

2-. NNRC: Molly McCausland, Jess Stephens, Aiden, Tom & Ryan Browning represented Tasmania, Interstate Regatta, NSW.

2021 Tasmanian School Championships 1st - NNRC/OHS: C. Wright, S. North, Lucy & Ruby Morgan, Cox: H. Midgley, Coach: P. Hansen (NNRC) U16 SG 4x. This crew had won the U13 & U14 4x & other championships in previous years.

Tasmanian Championships 1st - NNRC: Aiden Midson (B), Andrew Monks (2), Ryan Browning (3), Thomas Morgan (Str), K. Graham (Cch) M U19 & U21 4x-, & U21 4-.

Thomas, Aiden & Andrew represented Tasmania in the Youth Eight in the Nationals at Lake Barrington.

1st - NNRC Molly McCausland, Kelly Graham (Cch) – Women's U21 1x. Molly represented Tasmania in the Youth Eight in the Interstate Regatta at Lake Barrington.

2022 Tasmanian Championships 1st NNRC: Toby Browning, Joseph Triffett, Henry Thomas, Oliver Coulson, Kelly Graham (Cch), M U19 4x. Joseph, Henry and Oliver were selected in the Tasmanian Pathways 8, Canberra, May 2022.

1st NNRC Molly McCausland, Kelly Graham (Cch) – W U23 1x. Interstate Regatta, Nagambie, VIC

Thomas Morgan and Aiden Midson represented Tasmania in the Youth Eight, and Molly McCausland represented Tasmania in the Queens Eight at the Interstate Regatta at Nagambie.

2023 Tasmanian Championships 1st - NNRC: Joseph Triffett, Oliver Coulson, Henry Thomas, Oliver Woolley, Kelly Graham (Cch), M U19 4x-.

1st - NNRC: Molly McCausland, K. Graham (Cch), W U23 1x.

Australian Rowing Championships, Perth, WA 3rd - Molly McCausland, NNRC and Joely Patterson, W U23 2x, Australian Championships, WA.

Additional Community Recognition and Contributions

2016 Kate Hornsey (Life Member NNRC since 2009) inducted into Tasmanian Sporting Hall of Fame.

Matt Byrne & Nat Graham (NNRC U21 Men) receive Derwent Valley Council Australia Day Award for Contribution to the Derwent Valley and Sports Team of the Year.

2017 Anthony Edwards (five-time Olympian, 3-time medallist & member NNRC) inducted into Tasmanian Sporting Hall of Fame.

2019 Matt Byrne, NNRC awarded the Sports Person of the Year by Dr Ian Alison AO, AAM, representing the DV Council at the Australia Day awards.

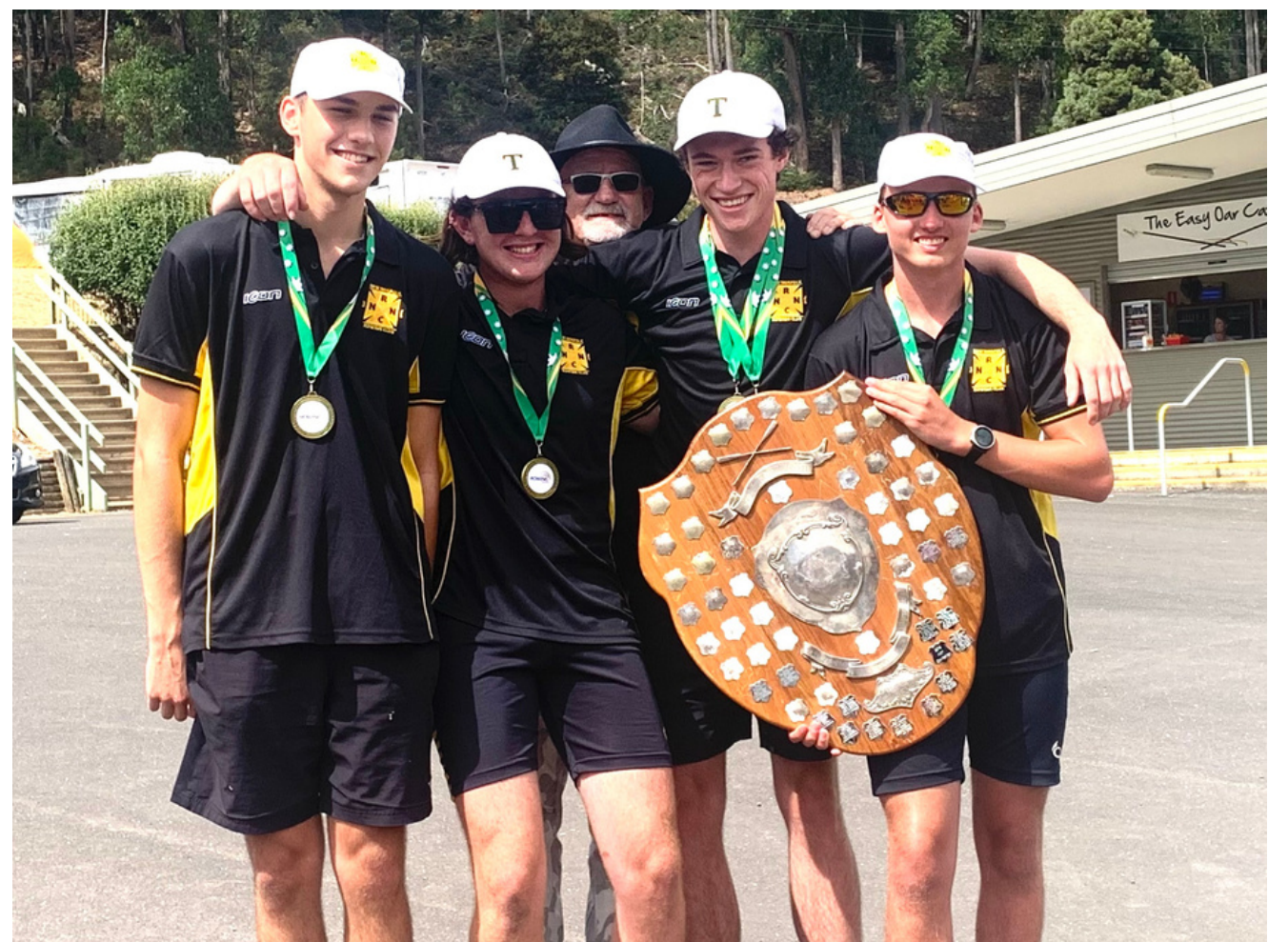
NNRC hosts 15 international (USA, Canada & Europe) and Australian masters rowers taking part in “Rowing the World”



ADVERTISING

Ways we can gain exposure for your business include advertising through:

- Naming rights for NNRC Regatta's
- Your business name on a boat (quad/four or eight)
- Signage on club trailer and utility
- Signage at NNRC regattas and in the clubrooms
- Club events and promotions
- Our website at www.nnrc.org.au
- Our social media including Facebook
- Cross promotion on other local rowing social media and websites
- Best club person at a regatta, vouchers or awards



OUR PACKAGES

SPONSORSHIP RECOGNITION	GOLD + GST	SILVER +GST	BRONZE + GST
	\$10,000	\$5,000	\$2,500
Naming rights for NNRC Regatta's	✓		
Your business name on a boat	✓		
Signage on the Club Trailer and Utility	✓		
Signage at NNRC Regattas and in the clubrooms	✓	✓	
\$\$ discount on membership	✓	✓	
Promotion on our website at www.nnrc.org.au	✓	✓	✓
Promotion on our social media including Facebook	✓	✓	✓
Member Bar Prices	✓	✓	✓
Free attendance at all club functions	✓	✓	✓

** All Packages are open for negotiation

We welcome offers from businesses who share our values and we would really appreciate the opportunity to promote your business through our membership and the wider Tasmanian Rowing community.

All packages are open for negotiation and any other promotional opportunities are welcomed.



www.nnrc.org.au

CONTACTS

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